



CEO Career Coach

For every good story that our recruiters hear from a candidate, it seems that there are 100 horror stories. Stories about how the staffing industry can be cutthroat, unscrupulous – and in some cases, downright dishonest.

I'm sure you've all heard the horror stories about staffing agencies: they don't treat you well. To them, you're just a commission. They're not really working for you - they work for the hiring company. They place you, and then you never hear from them again. Just writing about it makes me get irritated! I've been on that side of the bargain – recruiters that promise me the world, only they have to “check with the client,” and then I don't hear back from them for a month. Recruiters that placed me in a contract then were never heard from again.

This is one of the big reasons that I am so determined that The Royale Strategy Group will be different. Different from all of those experiences and horror stories. The Royale Strategy Group recruiters shouldn't even really be called “recruiters,” they're more like “agents.” I want the candidates that The Royale Strategy Group is fortunate enough to work with to feel like their recruiter got them the absolute best deal they could. I want candidates to know that when they work with The Royale Strategy Group, they can rest assured that we're not going to just place them and forget them. We're going to actively look for new opportunities – the right opportunities – opportunities that allow that candidate to grow their skills and experiences. That growth in skills and experience will allow the recruiter, er, Agent, to get them ever better deals for each project that they work on.

If you're not working with us today – call one of our recruiters and put us to the test. If you don't think that we're different from the other “agencies” (ask us about our anti-staffing manifest) call me directly. I want to know how we can do things better. How we can work more effectively for you. How we can build a partnership that lasts for years.

Until next time....I GottaLotta to Say... #Chief-ette